# FCC CHILDREN'S TELEVISION ACT OF 1990 COMMERCIAL INFORMATION

THIRD QUARTER 2007
JULY 1, 2007 – SEPTEMBER 30, 2007

Reviewed By:

Date: <u>10-4-07</u>

## ABC COMMERCIAL LIMITS

## AND WEB SITE RULE COMPLIANCE CERTIFICATION,

#### **THIRD QUARTER 2007**

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2007, JULY 1, 2007 THROUGH SEPTEMBER 30, 2007. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM

CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S

PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S

PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL

LIMITS.

Children's Weekend Programs (series)

1. Program: The Emperor's New School

Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)

Number of Network Commercial Minutes: 4:30

2. Program: The Replacements

Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)

Number of Network Commercial Minutes: 5:00

3. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)

Number of Network Commercial Minutes: 4:30

4. Program: That's So Raven

Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)

Number of Network Commercial Minutes: 5:00

5. Program: Hannah Montana

Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)

Number of Network Commercial Minutes: 5:00

6. Program: The Suite Life of Zack and Cody

Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)

Number of Network Commercial Minutes: 4:30

7. Program: Power Rangers: Operation Overdrive

Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT)

Number of Network Commercial Minutes: 5:00

8. Program: Power Rangers: Operation Overdrive

Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT)

Number of Network Commercial Minutes: 4:30

## Children's Weekend Specials

None

Children's Weekday Programs

None

Children's Weekday Specials

None

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ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2007, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d). NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THE ABC TELEVISION NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY URLS, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLS IN PROGRAMMING, (b) URLS OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLS, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

	Affiliate Relations	**
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## WWSB COMMERCIAL LIMITS CERTIFICATION 3RD QUARTER 2007

ATTACHED IS THE ABC COMMERCIAL LIMITS CERTIFICATION FOR 3RD QUARTER 2007, JULY 1, 2007 THROUGH SEPTEMBER 30, 2007.

THIS STATEMENT CERTIFIES THAT THE PROGRAMS LISTED BY ABC RAN AS FORMATTED BY THE NETWORK AND THAT WWSB STAYED WITHIN THOSE FORMATS FOR LOCAL COMMERCIAL TIME. AS A RESULT, NO MORE THAT 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR RAN IN THESE PROGRAMS ON WWSB.

Signed	I	Date

PROGRAM: 7am American Athlete

DATE 07/07/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 – Barter, :00- Local PROGRAM: 730am Real Life 101 DATE: 07/07/2007 **DURATION: 1/2 hour** # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, :00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 07/14/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, :00- Local PROGRAM: 730am Real Life 101 DATE: 07/14/2007 **DURATION: 1/2 hour** # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, 1:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 07/21/07 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, :30- Local PROGRAM: 730am Real Life 101 DATE: 07/21/07 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 3:30 – Barter, :30 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 07/28/07 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, :30- Local PROGRAM: 730am Real Life 101 DATE: 07/28/07 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, :00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 08/04/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter,1:00- Local PROGRAM: 730am Real Life 101 DATE: 08/04/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, :30 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 08/11/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, :00- Local PROGRAM: 730am Real Life 101 DATE: 08/11/2007 **DURATION: 1/2 hour** # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, :00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 008/18/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 – Barter, 1:00- Local PROGRAM: 730am Real Life 101 DATE: 08/18/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, 1:30 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 008/25/2007 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter,:30 Local PROGRAM: 730am Real Life 101 DATE: 08/25/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter,:30 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 09/1/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter,:00- Local PROGRAM: 730am Real Life 101 DATE: 09/1/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter,:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 09/8/2007 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter,:00- Local PROGRAM: 730am Real Life 101 DATE: 09/8/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter,:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 09/15/2007 DURATION: ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter,:00- Local PROGRAM: 730am Real Life 101 DATE: 09/15/2007 **DURATION: 1/2 hour** # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter,:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 09/22/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, 1:00- Local PROGRAM: 730am Real Life 101 DATE: 09/22/2007 **DURATION: 1/2 hour** # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, 1:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** 

PROGRAM: 7am American Athlete

DATE 09/29/2007 **DURATION:** ½ hour # OF LOCAL COMMERCIAL MINUTES: 4:00 - Barter, 1:00- Local PROGRAM: 730am Real Life 101 DATE: 09/29/2007 DURATION: 1/2 hour # OF LOCAL COMMERCIAL MINUTES: 3:30 - Barter, 1:00 - Local PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:** PROGRAM: DATE: **DURATION: # OF LOCAL COMMERCIAL MINUTES:**